

QUARTERLY MEMBER MEETINGS

Creative, customized Host Sponsor packages and pricing are available. Please contact alysia@mef.net for more details and pricing.

Meeting Host Sponsor

- Branding on MEF public website, Third Network Newsletter, MEF special wiki page, all meeting promotional emails and MEF social media channels
- Sponsor branding on all on-site signage throughout the meeting and badges
- Executive speaking slot during main plenary session
- Sponsor branding during welcome reception on signage, and cocktail napkins
- Meeting room for customer meetings
- Access to registration list pre and post event
- Option for sponsor-branded giveaways at registration
- Table for product demo or collateral

2017 & 2018 Quarterly Member Meetings:

- › Q3 Annual Members Meeting, Toronto, Ontario July 24-27
- › Q4 Members Meeting, Raleigh, North Carolina, October 23-26
- › Q1 Members Meeting, January 29-Feb 1 (location TBD)
- › Q2 Members Meeting & Hackathon, April 23-26 (Europe location TBD)
- › Q3 Annual Members Meeting, July 23-26 (location TBD)
- › Q4 Members Meeting, October 22-25 (location TBD)



MEF Seminars

One Seminar: \$6,000 | Seminar Pack (3): \$15,000 (\$5,000 each additional)

- One speaking, panelist, or moderator slot
- Access to registration list pre and post event
- Attendance at press briefings with the local press and MEF executives (when scheduled)
- Marketing - includes a variety of activities for seminar promotion and sponsor branding on the following:
 - › Seminar webpage on MEF public website
 - › Third Network Newsletter sent weekly
 - › Seminar promotional emails
 - › MEF social media channels, weekly posts
 - › On-site signage
 - › Sponsor-initiated promo marketing activities, such as email campaigns
 - › MEF Seminar banner for inclusion on sponsor web site and email promotions
 - › Table for product demo or collateral

2017 Seminars:

- › Mexico City, Mexico, June 22
- › Johannesburg, South Africa, September 7
- › São Paulo, Brazil, September 27
- › Bogota, Colombia, October 10
- › Dubai, United Arab Emirates, date to be announced

PACKAGE

MEF Sponsorships



mef.net

	One Hackathon	Two Hackathons	Silver	Gold	Platinum
PRICE	\$5,000	\$10,000	\$25,000	\$50,000 (cash or in-kind*)	\$75,000 (cash or in-kind*)
PACKAGE	<ul style="list-style-type: none"> • Participation in LSO Hackathon Leadership Team • Sponsor promotion: MEF website, LSO Hackathon Wiki page, Third Network News, MEF social media channels • MEF press releases, articles, blogs, and analyst relations activities • Sponsor logo on Hackathon signage • Sponsor recognition during Plenary Session, and LSO Hackathon • Sponsor logo on Hackathon shirts 	<ul style="list-style-type: none"> • Participation in LSO Hackathon Leadership Team • Sponsor promotion: MEF website, LSO Hackathon Wiki page, Third Network News, MEF social media channels • MEF press releases, articles, blogs, and analyst relations activities • Sponsor logo on Hackathon signage • Sponsor recognition during Plenary Session, and LSO Hackathon • Sponsor logo on Hackathon shirts 	<p>Three Hackathons plus...</p> <ul style="list-style-type: none"> • Silver sponsor promotion: MEF website, LSO Hackathon Wiki page, Third Network News, MEF social media channels • MEF press releases, articles and blogs, analyst relations activities • MEFnet marketing communications to MEF database • Welcome speech at the LSO Hackathon • Sponsor signage at MEF Quarterly Member Meetings and MEF17 and LSO Hackathons • Prominent placement of sponsor logo on Hackathon shirts 	<p>Silver Package plus...</p> <ul style="list-style-type: none"> • Prominent placement of sponsor logo on websites and promotional communications • One dedicated press release for *in-kind contributions to MEFnet • One panel or speaking slot at MEF17 • Two MEF17 conference passes 	<p>Gold Package plus...</p> <ul style="list-style-type: none"> • A special banner on MEF public and MEF17 website home pages & the MEF Wiki • Additional MEFnet PR • Name recognition as foundational MEFnet/ Hackathon sponsor • 10x20 Exhibitor space at MEF17 • Complimentary meeting room at MEF17 • Two MEF17 Awards Party passes

*In-kind donations to be considered for MEFnet sponsorship:

- Technical system resources
- Support resources (staff)
- Network equipment
- Server equipment
- Software licenses
- Network transport
- Remote project access (PNDA/NSO)

MEF17
mef17.com

Already a MEF17 sponsor? Receive a 10% discount when you bundle it with an additional sponsorship. To take advantage of the discount and for more information, contact alysia@mef.net.